



INSTRUCTIONS — Wallace Haas (left) unit chairman for Torrance, Commerce and Industry, gives instructions to Buck Atherton and Frank Coffin, division chairmen for forthcoming Chest kick-off.

# Community Chest Area Head Named

Leadership of the Commerce and Industry phase of the Harbor Area Community Chest campaign forged ahead this week with the

announcement of several new unit and division chairmen.

The volunteer chairmen, enrolled to recruit committeemen to solicit various industries throughout the Harbor communities, were named by Edward D'Anna, area C and I chairman, during a chest meeting this week.

D'Anna urged that all Harbor residents contacted by his workers during the C and I appeal, which is scheduled to kick off within a week, to give generously.

"Private philanthropy has become the American way of self-help," D'Anna said. To support the Health Way of giving is an efficiently effective economic way of meeting the health and welfare needs of the



A. L. STONE ... takes post

## Area Man Named To Manager Post

A. L. Stone has been appointed Marketing Manager of the Aerospace Division, Vickers Incorporated, Division of Sperry Rand Corporation. The announcement was made by B. W. Badenoch, Vickers vice president and general manager of the Aerospace Division. Stone replaces J. T. Burns who has been named general manager of the European Division, Vickers International. Stone previously served as Western marketing manager for the Aerospace Division. In this capacity he was responsible for such marketing activities as application engineering, market research, advance planning, contracts administration, and proposals and sales promotion. Earlier Vickers assignments included Western sales manager, application engineer, and project engineer on fuel pump and hydraulic valve development. Prior to joining Vickers in 1951, Stone was employed with a consulting engineering firm.

Stone is a graduate of the University of Southern California with a B.S. degree in Industrial Management. He is also a graduate of the UCLA Executive Program and has completed numerous advanced studies in management and marketing. He is a member of IAS, ARS, SAE, and AUSA.

## Advertising Firm To Present Talk At Club Luncheon

Joseph R. Blackstock, research and sales promotion manager of Foster and Kleiser Outdoor Advertising Company, brought the latest market research data and sales promotion success of his company's operation in the Southern California area, with particular emphasis on Los Angeles and Orange County markets, to the Long Beach Advertising Club Sept. 6 at noon at the Lafayette Hotel, Broadway and Linden Ave., Long Beach. Blackstock's topic was "Inside Outdoor — A New Look At An Old Medium." Blackstock has been with Foster and Kleiser since 1940 in sales promotion and research positions. He is an authority on retail trade and shopping traffic research. Blackstock has contributed a number of articles to leading trade and technical magazines.

He is past president of the Los Angeles Junior Ad Club and is a regular lecturer at UCLA, University of Southern California, Los Angeles State College and Long Beach State College.

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## Resident Serves As Area Delegate To JWV Meeting

Torrance delegate to the National Convention of the Jewish War Veterans of the United States, held in Detroit, Mich., through Sept. 2, is Irwin J. Kaplan. Kaplan resides at 4402 Torrance Blvd.

High on the list of proposals presented by the Californians is the demand that the American Nazi Party be placed on the Attorney General's list of subversive groups.

An analysis of the Francis Amendment, ballot proposition purporting to outlaw communistic groups in California, was given the delegates as a warning against similar legislation which in reality attacks Constitutional liberties.

## Evening School Counseling Set

Counselors at the Gardena Adult School will be available on appointment basis beginning now, announced William Johnston, principal.

Adults wishing to plan a program leading to high school graduation may telephone the adult school at DA 3-2686 for an appointment. Counselors will be available from 6:30 to 9:30 p.m. each evening prior to the opening of school.

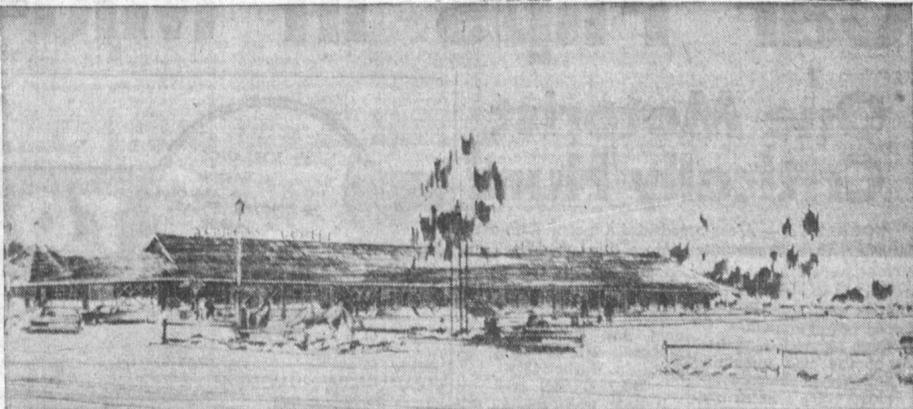
Completion of the requirements for high school graduation is possible by obtaining credits previously earned through attendance at any approved secondary school, granted for having completed courses offered by the military service, received through participation in the testing program as established in the Los Angeles City Schools, granted for paid work experience of educational value, or earned in adult school classes.

## Area Executive Attends School

Charles T. Cederlof, assistant vice president of the Glendale Federal Savings and Loan Association, 3832 Sepulveda Blvd. in Torrance, will attend the fourth annual American Savings and Loan Institute School for Executive Development at the University of Washington in Seattle, Sept. 2 through 14.

The two-year program emphasizes individual development with studies concentrated in the areas of finance, economics, and the behavioral sciences.

The American Savings and Loan Institute is the educational and professional organization for personnel in savings associations and co-operative banks. It helps train personnel and develop future executives through a wide range of specialized courses of study.



ARTIST'S SKETCH of projected Senness Center at Rolling Hills Road and Crenshaw Blvd. shows modern, functional design making shopping easier for center patrons. A 100-unit "village," with shake roofs, bay windows and rural architecture will adjoin center.

Drug and liquor stores, restaurant, cocktail lounge, dry cleaners, barbership, beauty shop, country hardware store, shoe repair shop and other businesses will be included on premises. Ice cream and candy store also will be featured.



ROBERT D. STOTTELMYER ... new area manager

## Local Firm Appoints Man To Manage Western District

Appointment of two area managers in its Oil Field Sales Department has been announced by the National Supply Division, Armco Steel Corporation.

Robert D. Stottlemeyer has been appointed manager of the Western Area, with headquarters at Torrance, succeeding Jerry L. Evans, who is retiring.

Victor H. Gardner succeeds Mr. Stottlemeyer as manager of the Northern Area, with headquarters at Denver.

Stottlemeyer joined National Supply in 1946 as a drilling equipment engineer, with service at Toledo and Houston. He became division engineer of the Northwest Division in 1948. He rose to division sales manager in 1950 and division manager in 1955. He has been manager of the Northern Area since 1961.

Evans started with National Supply in 1922. He has worked in stores at

Brea, Bakersfield, Santa Fe Springs, and Taft, Calif. He was named store manager at Long Beach in 1928, district manager at Torrance in 1938, and division manager of the California Division in 1940. He has been manager of the Western Area since 1961.

Gardner began with National in 1941 at Electra, Texas. He was appointed store manager at Nocona in 1942, at Beaumont in 1944, and at Odessa in 1946. He was named district manager at Corpus Christi in 1948 and has served since 1961 as manager of sales for the Southern Area, with headquarters at Houston.

National Supply's Western Area includes Alaska and Hawaii, in addition to Arizona, California, Nevada, Oregon, and Washington. The Northern Area extends from the Canadian border to the northern parts of Texas, and from the Mississippi River to the eastern borders of the Western Area.

## College Offers Evening Section On Humanities

Harbor College will offer for the first time, an evening section of Humanities I during the Fall Semester. It was announced by Mr. Dwight Garner, chairman of the Humanities Division.

This course will appeal to many, since it is an introduction to the development of human ideas, arts and institutions of Western Civilization from the Renaissance to the present.

Humanities I will be given on Monday evening from 6:30 to 9:30, starting Sept. 17. It offers three units of credit, which is approved for transfer to University of California at Los Angeles, Long Beach State College, and University of Southern California.

At all the above institutions, the course will meet either the Music or Art Appreciation requirement or will be given elective credit. It will not meet the Gen-



GOING TO SCHOOL at the Garden Valley Association's school for Mentally Retarded Children are (left to right) Sharon Stern, Mrs. Max Stern, her mother, and Janis Lebon. The school, located at 1119 W. Redondo Beach Blvd., Gardena, is open for registra-

tion for all retarded and/or emotionally disturbed and/or physically handicapped children from age five up. Information may be obtained by calling Mrs. Stern, DA 4-6748, or Stan Lebon, DA 6-0267.

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W. R. Zappas, Publisher  
Dan Kirkland, Managing Editor  
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Jay DeLany, Classified Manager  
Established April 15, 1949  
Published Semi-Weekly, Wednesday and Sunday. Entered as second class matter, Oct. 8, 1957 at Post Office, Torrance, California, under act of March 3, 1897. Adjudicated a legal newspaper by Superior Court, Los Angeles County, Calif. Adjudicated Decree No. LB-C-23368, April 8, 1958.  
Offices and Plant: 3238 W. Sepulveda Blvd., Torrance, California Telephone: DA 3-1515  
Subscription Rates: (Payable in advance) Carrier Delivery: 25c per month Local and Out-of-Town: per year \$12.00 All manuscripts submitted at owner's risk. The Torrance Press can accept no responsibility for their return.